

VANCOUVER CULTURE

Planning for Environmental & Social Sustainability

MONUMENTO N°33 DEL
TRATADO ANTARTICO

MUSEO
SWEDISH EXPLORATION HUT
MUSEUM
OFFICIAL CHANGING IN JAN 2011 2010, 2009
IN SPANISH: MUSEO DEL MONUMENTO N°33







Vancouver Cultural Services

Grants, Awards & Support

- \$10 million operating/projects
- Transit Shelter Advertising
- Mayor's Arts Awards

Vancouver Civic Theatres

- Queen Elizabeth Theatre
- Vancouver Playhouse
- Orpheum Theatre

Public Art, Planning, Facilities Development

- Civic and Private Sector Public Art Programs
- Olympic and Paralympics Public Art Program
- Cultural Facility Development & Planning

Special Projects

- Hastings Park/PNE Master Plan
- Cultural Tourism Strategy
- 2009 Juno Awards

Vancouver's Cultural Planning

CREATIVE CITY PLAN

10 year plan

Strategic themes

- Innovation
- Connecting
- Learning
- Neighbourhoods
- Valued & valuable

CULTURAL FACILITIES PLAN

City led // collaborative effort

15-year master plan (roadmap)

Addressing issues of:

- Affordability, Suitability, Tenure
- Capacity (skills/knowledge/ability)
- Leadership
- Collaboration/Partnerships



Vancouver's Creative Sector



Top 3 highest per capita # of artists in Canada

Leadership in film/media, music, visual arts, theatre, museums

+3.8 million attending performances, exhibitions, special events, festivals and celebrations

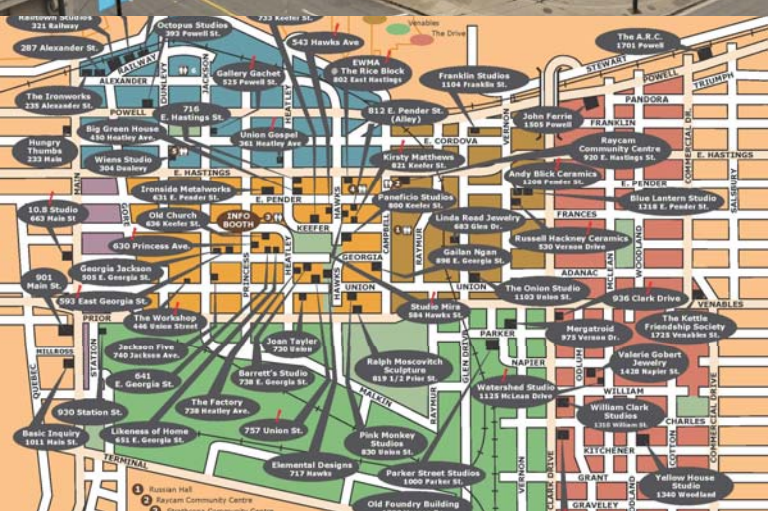
Cultural workforce increasing 23.7% (vs. general increase of 5.3%)



Cultural Landscapes

- *tradition
- *memory
- *experience
- *language
- *worship





Cultural Landscapes

- *sense of place
- *architecture / heritage
- *neighbourhoods
- *districts: cultural/entertainment

Cultural Landscapes

places of exchange
& learning
(formal / informal)





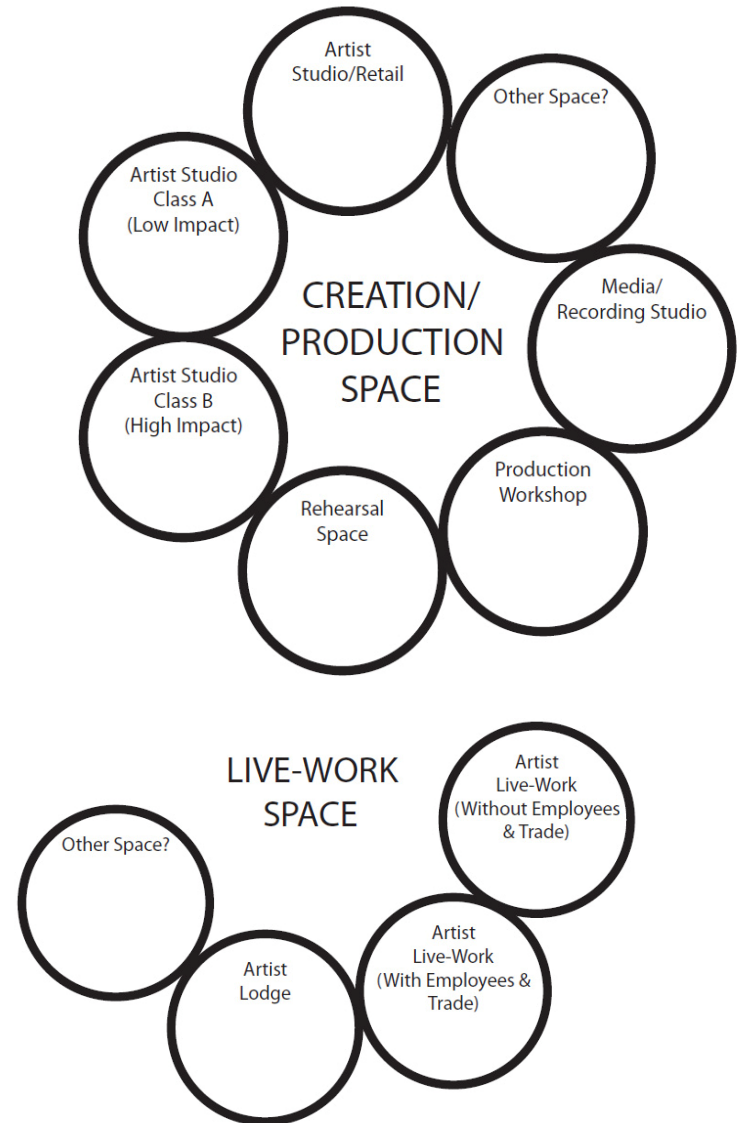
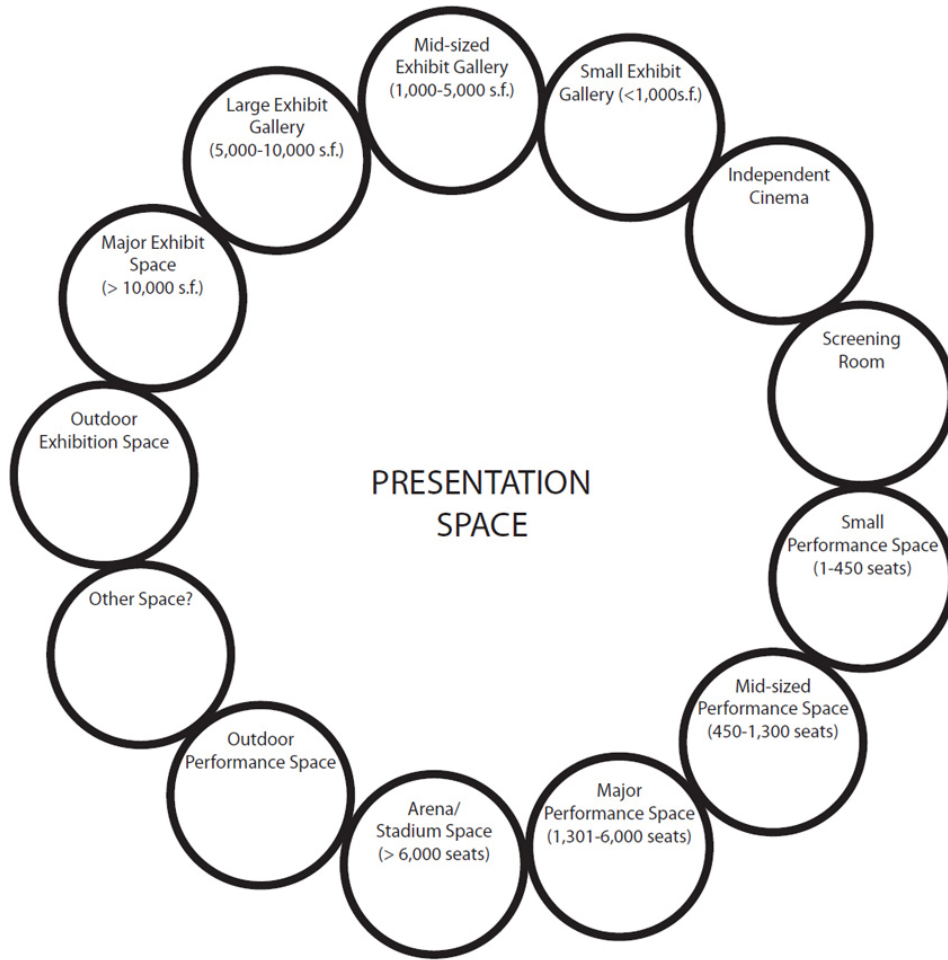
Cultural Landscapes

indoor/outdoor venues for:

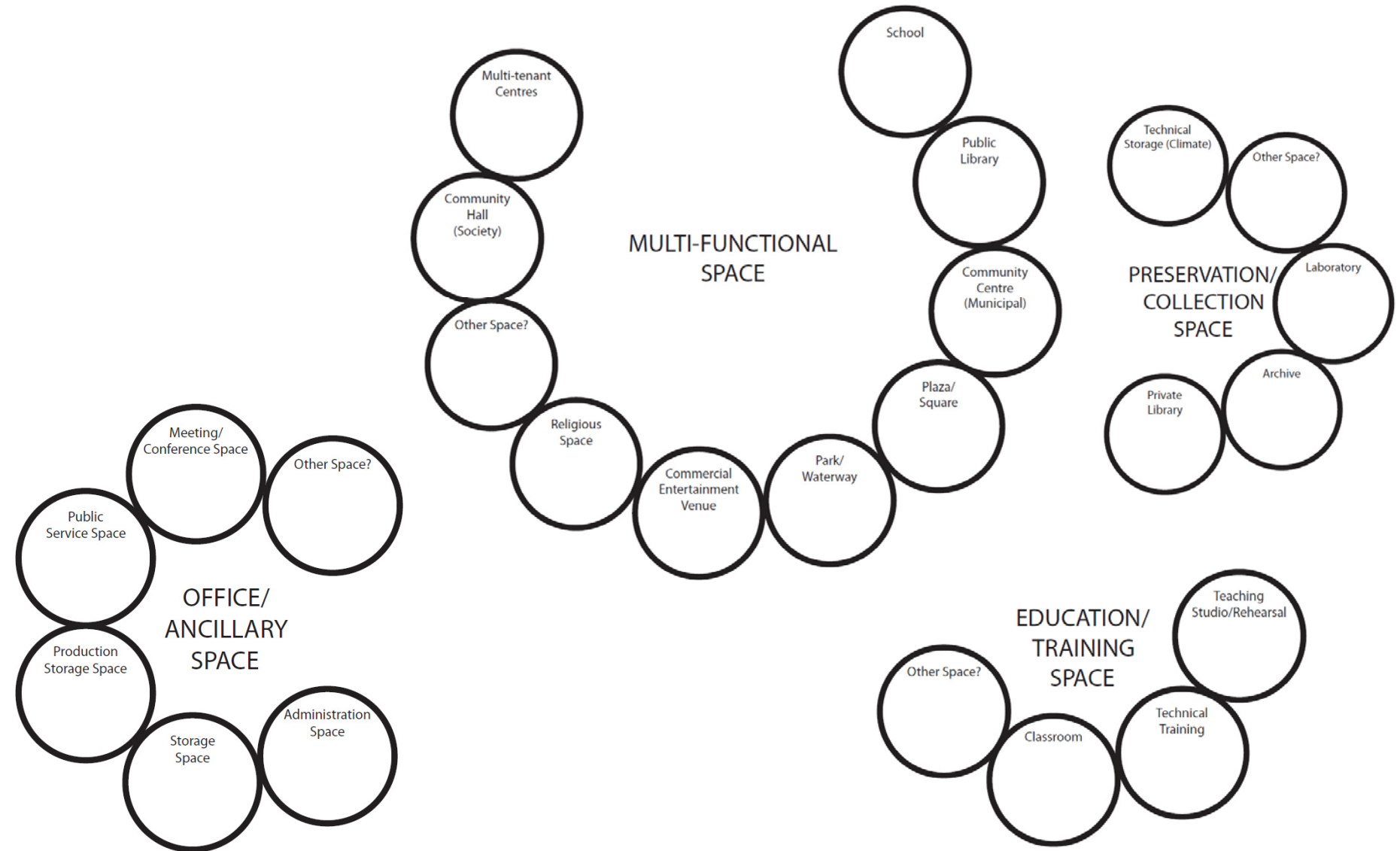
- music, dance, theatre, festivals
- visual arts
- media arts
- cross & interdisciplinary arts



Making Sense of the Ecology (1)



Making Sense of the Ecology (2)

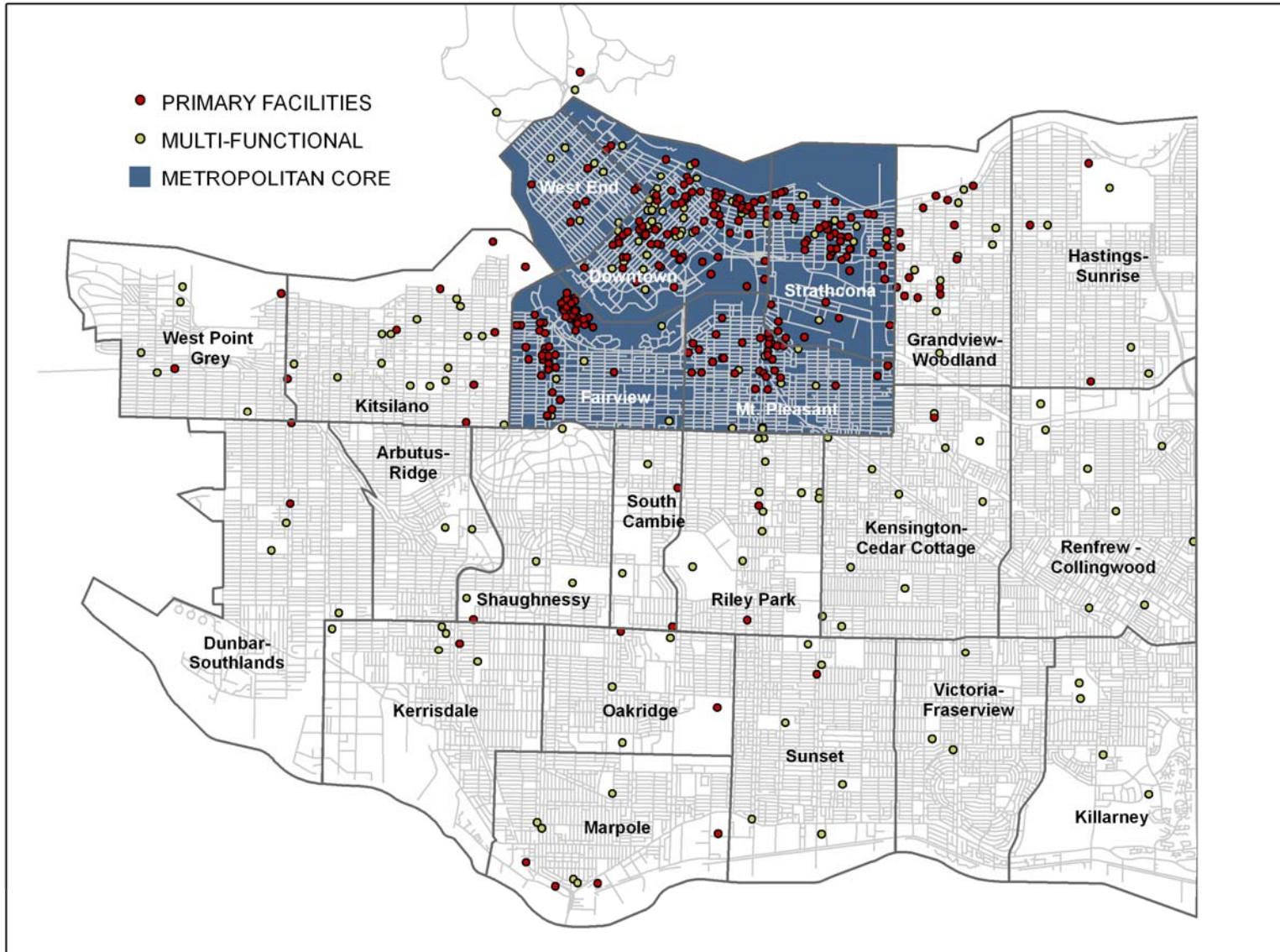


Current Cultural Facility Needs

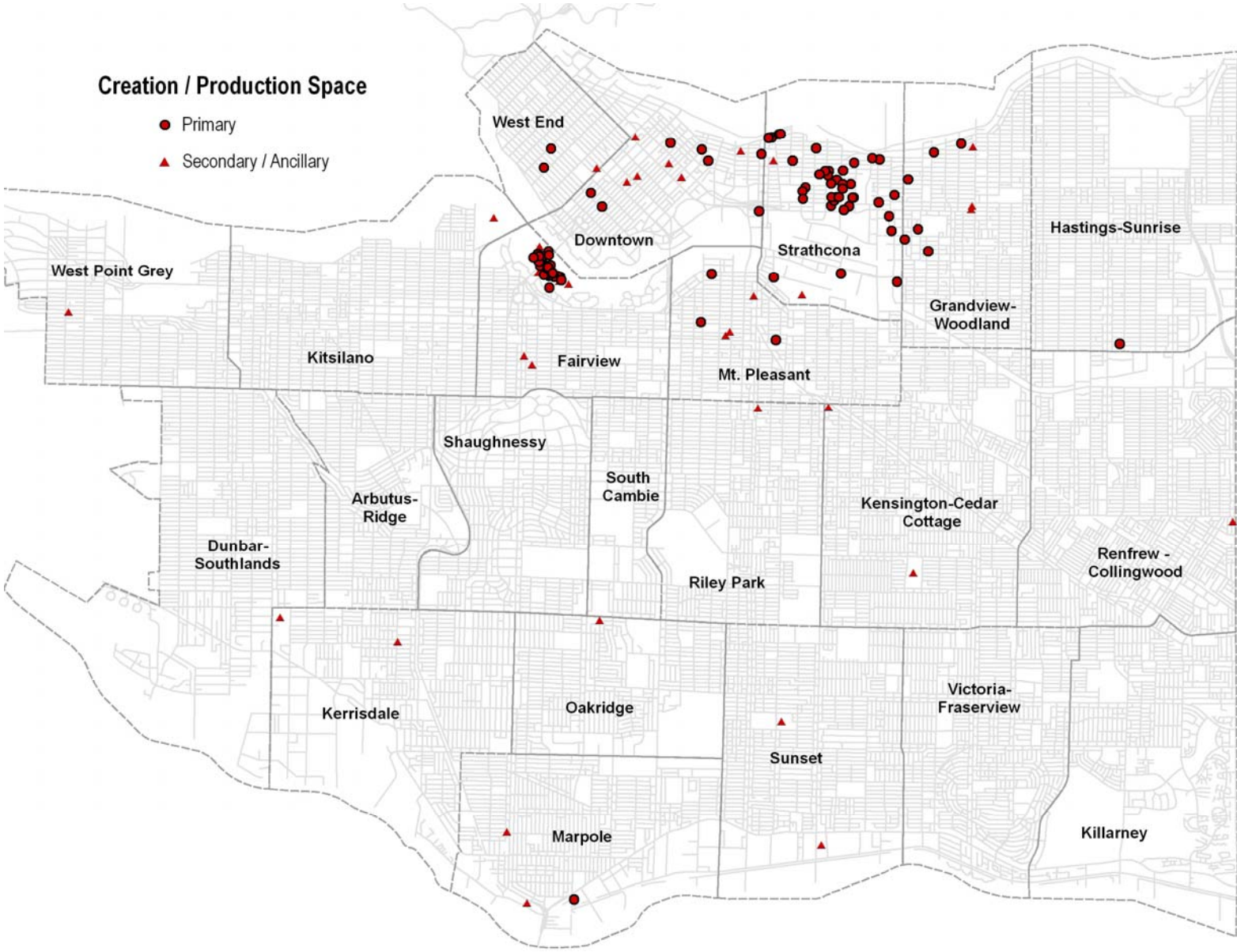
- **live presentation facilities**
(400 – 600 seat)
- **small performance spaces**
(<250 seats)
- **community performance spaces**
(improve existing stock)
- **Co-location large format storage /
production workshops**
- **Organizational co-location
rehearsal / production /
administration spaces**
- **multi-tenant, artist workspaces**
- **stabilization of key collections**
(preservation, exhibition & education)
- **outdoor festival infrastructure**
(sewer, water, power)
- **artist live/work**
- **AFFORDABILITY**



Facility Inventory “Snapshot”

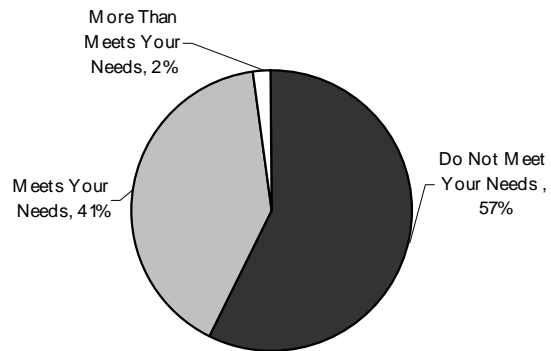


Facility Inventory “Snapshot”

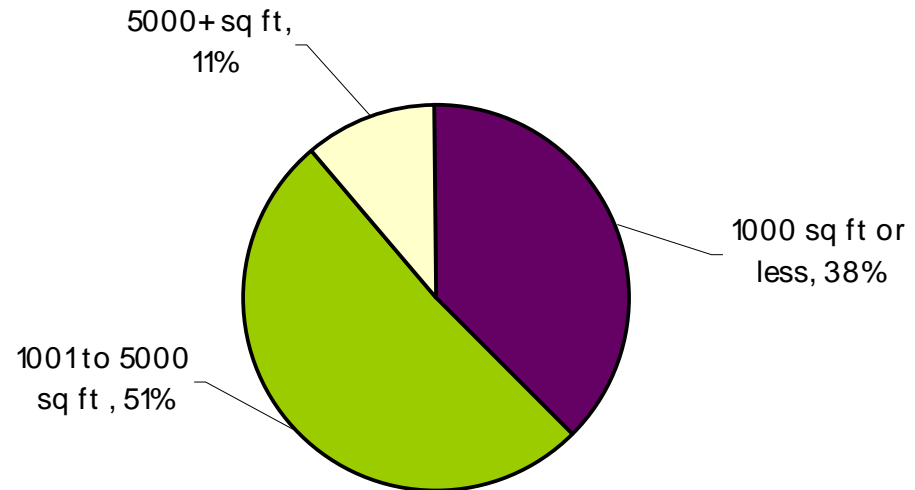


Organization Space Needs: Rehearsal / Production

Rehearsal / Production Facilities
(n = 103)

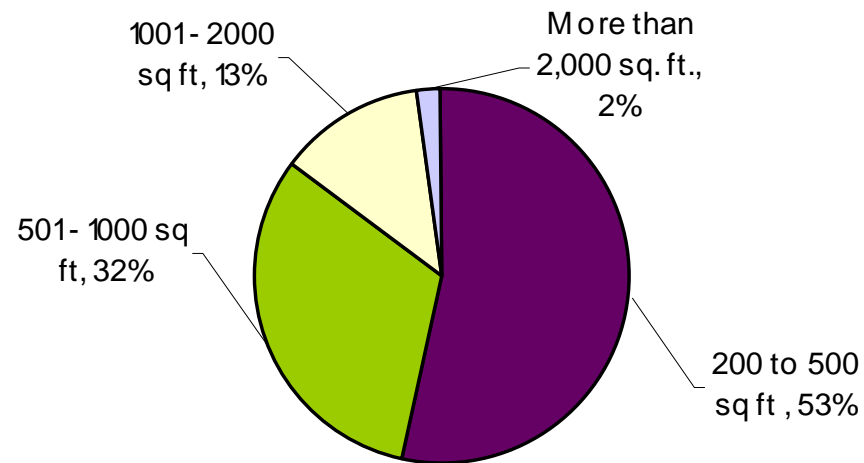


Demand for: Production / Rehearsal
(n = 109)



Workspace Needs: Artists/Creators

Demand for: Artist Work Studios (n = 305)



Drivers of Change*

- The way audiences consume, experience and participate in arts/culture is changing
- Increasing emphasis on collaboration / multidisciplinary
- Diversity (in every form) presents opportunities for innovation
- Increasing role of educational institutions
- Creative City movement -- intrinsic and instrumental value of culture

**Cultural Facilities Study, City of Vancouver and Artscape Inc., 2008*



Drivers of Change (cont'd)

- Demographic Shifts
- Aging infrastructure -- need for complete ecology of facilities
- Convergence and growth of new technologies
- Real estate markets -- impact on creative/cultural communities
- Climate change -- next world wars will be fought over food and water (impact on economy, immigration, security, social networks, tourism)



vancouver.ca/culture

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